



ARCADIA BLUFFS

Arcadia Bluffs Teaching Academy

2017 Program

Weekly Clinics

Tuesday Seniors' Clinics

Every Tuesday, Starting May 16th, Two Sessions (1 hour each): 9:00-10:00 am or 2:00-3:00 pm.

Focus: Improving Distance with the Driver.

Cost: \$25 per clinic.

Class Size: Minimum 2 students, Max 12 students.

Abstract: Tuesdays are Senior's Day at Arcadia Bluffs! We are excited to be bringing back the popular Seniors' Clinics, with two opportunities each Tuesday for our Senior Guests to improve their games with a clinic focusing on creating more distance off the tee. These one-hour sessions will cover tips on how you can maximize your length off the tee with the Driver. Whether you are looking for a great warm-up before your afternoon round, or a tune-up following your morning 18 holes, we hope you can join us at the Arcadia Bluffs Teaching Academy!

Wednesday Ladies' Clinics

Every Wednesday, starting May 17th, Two Sessions (1 hour each): 9:00-10:00 am or 2:00-3:00 pm.

Focus: Short Game & Full Swing Tip

Cost: \$25 per clinic.

Class Size: Minimum 2 students, Max 12 students.

Abstract: Wednesdays are Ladies' Day at Arcadia Bluffs! New for the 2017 season, we are now offering a one hour clinic every Wednesday afternoon for all ladies who are interested in improving their game in a relaxed, non-intimidating, group atmosphere. These female only clinics will include full-swing and short game tips. Players of all abilities and golf handicaps are encouraged to sign up and take advantage of this fun, educational opportunity. Whether you are a new golfer, or just looking to pick up a few helpful hints, we look forward to working with you at the Arcadia Bluffs Teaching Academy!

Wine & Wedges

When: 1st and 3rd Friday each month, from 4-6:00 pm.

Focus: Short Game (Chipping, Pitching, Bunkers)...and wine sampling!

Cost: \$75 per student (\$140 per couple), includes wine tasting.

Class: Minimum 2 students, Max 12.

Starts: Friday, June 2nd.

Abstract: Why not work on your game while sampling some of Arcadia Bluffs exquisite wine selection? We are now offering the perfect opportunity to pair your favorite wine (or Michigan Craft Beer) with a few good tips to improve your short game. These Friday afternoon clinics will give each student two hours of golf instruction on chipping, pitching, and bunkers, and finish with enough time to catch a breath-taking sunset off Lake Michigan. Couples are encouraged to register for a discounted rate!

“Wedge Wizards”

When: Second Saturday each month, 8:30am-12:00 pm (3.5 hours of instruction).

Focus: Chipping, Pitching, Bunkers, Short Distance Control, & Trouble Shots.

Cost: \$175

Class Size: Minimum 2 Students, Max 6 students.

Starts: Saturday, June 10th

Abstract: If you would like to improve your short game, and become a “Wedge Wizard,” then we have the perfect class for you! Offered once a month at the Arcadia Bluffs Teaching Academy, we will be focusing on wedge play in our half day clinics. Each student in these smaller group clinics will receive over three hours of instruction on chipping, pitching, bunkers, and distance control with their wedges. All golfers know the fastest way to lower your scores is by increasing your proficiency in the short game. We hope to give you the confidence you need to pull-off that “magical” shot around the greens!

2017 Golf Camps

Early Season Boot Camp

When: Saturday, May 20th & Sunday, May 21st (two-day camp).

Focus: Full Swing with video analysis, putting, pitching, chipping, bunkers, and on-course instruction.

Cost: \$599, includes 10 hrs. of instruction, two lunches, plus two rounds of golf.

Class Size: Minimum 2 students, Max 8 students.

Abstract: Make 2017 your best golf season ever by registering for the Early Season Boot Camp here at Arcadia Bluffs. This two-day camp will cover everything from full swing to short game, including video analysis of your swing. With over 10 hrs. of instruction, including an hour of on-course instruction each day during the afternoon round, you will go home with more confidence and clear goals on how to become a better golfer.

Saturday Schedule (Day 1):

8:45 am – Opening introduction

9:00 am – Full Swing Video Analysis

10:00 am – Full Swing (Driver & Irons)

12:00 pm - Lunch

1:15 pm – Short Game (Putting & Chipping)

3:00 pm – Afternoon 18 holes (with on-course instruction for the first hour)

Sunday Schedule (Day 2):

9:00 am – Short Game (Pitching/Bunkers)

10:00 am – Full Swing Demonstration (Ball Flight)

10:15 am – Full Swing with Video Analysis

12:00 pm – Lunch

1:30 pm – Afternoon 18 holes (with on-course instruction for the first hour)

Ladies Weekend

When: Two Camps - May 19th-21st or September 15th-17th (three-day camp).

Focus: Full Swing with video analysis, putting, pitching, chipping, bunkers, and on-course instruction.

Cost: \$900, includes 12 hrs. of instruction, Friday wine sampling, souvenir Arcadia Bluffs wine glass, two lunches, plus two rounds of golf.

Class Size: Minimum 2 students, Max 8 students.

Friday Schedule (Day 1):

4:00-6:00 pm – Wine & Wedges Clinic;

Wine sampling at the practice range, followed by a short game clinic focusing on chipping and pitching (including souvenir Arcadia Bluffs wine glass).

Saturday Schedule (Day 2):

8:45 am – Opening introduction

9:00 am – Full Swing Video Analysis

10:00 am – Full Swing (Driver & Irons)

12:00 pm - Lunch

1:15 pm – Short Game (Putting & Chipping)

3:00 pm – Afternoon 18 holes (with on-course instruction for the first hour)

Sunday Schedule (Day 3):

9:00 am – Short Game (Pitching & Bunkers)

10:00 am – Full Swing Demonstration (Ball Flight)

10:15 am – Full Swing with Video Analysis

12:00 pm – Lunch

1:30 pm – Afternoon 18 holes (with on-course instruction for the first hour)

Couples Weekend

When: Three Camps – May 26th-28th, July 21st-23rd, or September 22nd-24th (three-day camp).

Focus: Full Swing with video analysis, putting, pitching, chipping, bunkers, and on-course instruction.

Cost: \$1,700 per couple, includes 12 hrs. of instruction, Friday wine sampling, two souvenir Arcadia Bluffs wine glasses, two lunches each, plus two rounds of golf each.

Class Size: Minimum 2 students, Max 8 students (4 couples).

Friday Schedule (Day 1):

4:00-6:00 pm – Wine & Wedges Clinic;

Wine sampling at the practice range, followed by a short game clinic focusing on chipping and pitching (including souvenir Arcadia Bluffs wine glass).

Saturday Schedule (Day 2):

8:45 am – Opening introduction

9:00 am – Full Swing Video Analysis

10:00 am – Full Swing (Driver & Irons)

12:00 pm - Lunch

1:15 pm – Short Game (Putting & Chipping)

3:00 pm – Afternoon 18 holes (with on-course instruction for the first hour)

Sunday Schedule (Day 3):

9:00 am – Short Game (Pitching & Bunkers)

10:00 am – Full Swing Demonstration (Ball Flight)

10:15 am – Full Swing with Video Analysis

12:00 pm – Lunch

1:30 pm – Afternoon 18 holes (with on-course instruction for the first hour)

Ladies Camp

When: Two Camps – June 14th & 15th or *August 2nd & 3rd (two-day camp) ***DATE CHANGE***

Focus: Full Swing with video analysis, putting, pitching, chipping, bunkers, and on-course instruction.

Cost: *\$800, includes 12 hrs. of instruction, two lunches, plus two rounds of golf. ***PRICE UPDATE***

Class Size: Minimum 2 students, Max 8 students.

Wednesday Schedule (Day 1):

8:45 am – Opening introduction

9:00 am – Full Swing Video Analysis

10:00 am – Full Swing (Driver & Irons)

12:00 pm - Lunch

1:15 pm – Short Game (Putting & Chipping)

3:00 pm – Afternoon 18 holes (with on-course instruction for the first hour)

Thursday Schedule (Day 2):

9:00 am – Short Game (Pitching/Bunkers)

10:00 am – Full Swing Demonstration (Ball Flight)

10:15 am – Trouble Shots

11:00 am – Wedge Control (Short Yardage)

12:00 pm – Lunch

1:15 pm – Full Swing with Video Analysis

3:00 pm – Afternoon 18 holes (with on-course instruction for the first hour)

Junior Camp

When: Three Camps (two-day camps) – June 22nd & 23rd, July 13th & 14th, or August 10th & 11th.

Focus: Full Swing with video analysis, putting, pitching, chipping, bunkers, and on-course instruction.

Cost: \$399, includes 10 hrs. of instruction, two lunches, plus Arcadia Bluffs hat, golf towel, and golf balls. ***PRICE UPDATE***

Class Size: Minimum 2 students.

Ages: 9 to 16 years old.

Sample Itinerary

Thursday Schedule (Day 1):

8:45 am – Opening introduction

9:00 am – Full Swing (Irons)

10:00 am – Break with Golf Etiquette

10:15 am – Full Swing (Driver)

11:00 am – Break with USGA Rules

11:15 am – Full Swing Games & Contests

12:00 pm - Lunch

1:00 pm – Short Game (Putting & Chipping)

2:45 pm – Golf Etiquette & USGA Rules

3:15 pm – Short Game Challenge

4:00 pm – Day 1 Wrap-up

Friday Schedule (Day 2):

9:00 am – Short Game (Pitching/Bunkers)

10:45 am – Golf Etiquette & USGA Rules

11:15 am – Short Game Challenge

12:00 pm – Lunch

1:00 pm – Full Swing (Irons & Wedges)

1:45 pm – Full Swing (Woods & Hybrids)

2:30 pm – Trouble Shots

3:15 pm – Final Games & Contests

4:00 pm – Camp Wrap-up

Back to School Adult Camp

When: Saturday, August 26th & Sunday, August 27th (two-day camp)

Focus: Full Swing with video analysis, putting, pitching, chipping, bunkers, and on-course instruction.

Cost: \$750, includes 10 hrs. of instruction, two lunches, plus two rounds of golf.

Class Size: Minimum 2 students, Max 8 students.

Saturday Schedule (Day 1):

8:45 am – Opening introduction

9:00 am – Full Swing Video Analysis

10:00 am – Full Swing (Driver & Irons)

12:00 pm - Lunch

1:15 pm – Short Game (Putting & Chipping)

3:00 pm – Afternoon 18 holes (with on-course instruction for the first hour)

Sunday Schedule (Day 2):

9:00 am – Short Game (Pitching/Bunkers)

10:00 am – Full Swing Demonstration (Ball Flight)

10:15 am – Full Swing with Video Analysis

12:00 pm – Lunch

1:30 pm – Afternoon 18 holes (with on-course instruction for the first hour)

Individual Lessons

Cost: \$75 for 45 minutes.

\$200 for three lesson series.

\$325 for five lesson series.

Junior Lessons (Ages 16 & Under): \$50 for 45 minutes.

Abstract: Sign-up today for a one-on-one lesson, and let one of our Teaching Professionals help you achieve your goals of becoming a better golfer. We offer golf instruction to players of all abilities, using the latest technology available to assist in the process of improving your game. Personalize your individual game plan to lower your scores and give you more confidence while playing the game we all love!

Group Lessons

Cost: Varies based on group size

Abstract: Whether you have just two golfers or a larger group, we can provide a private lesson or clinic to give you the tools needed for success out on the links. We can custom fit a clinic or program to your group's specifications. Please contact us today at the Arcadia Bluffs Teaching Academy to discuss options and availability.

Josh Dickson

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